

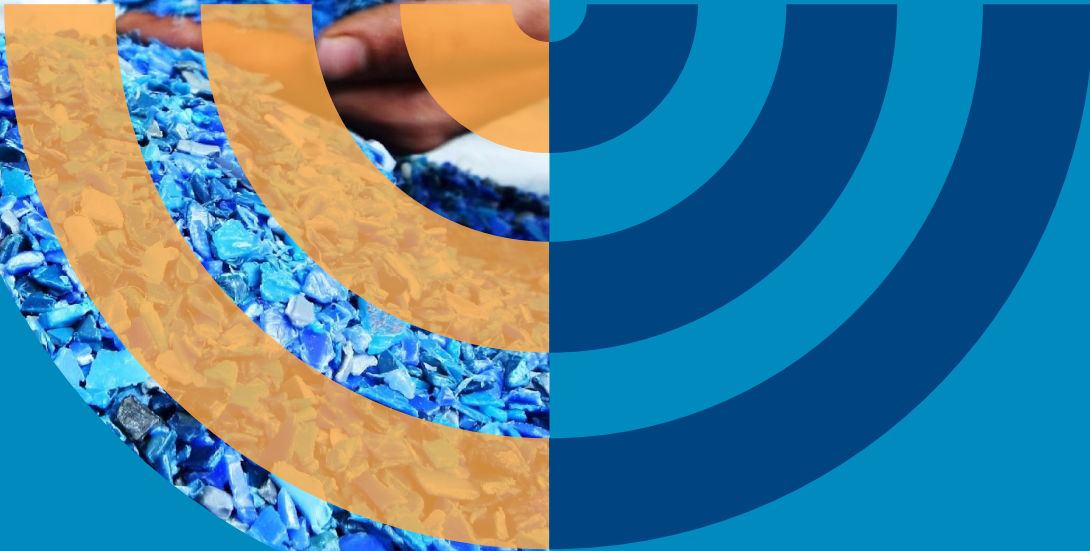


The Incubation
Network Presents

**INCLUSIVE CIRCULAR
ECONOMY PROJECTS**



2021
Cohort 2





ABOUT

Since 2020, the Network Development team has been running an annual RFP cycle to support projects that seek to reduce plastic waste, advance a circular economy and improve the livelihoods of informal workers, especially women and girls, with a view to scale.

Each project will receive final and technical support for 6-12 months. We will focus on facilitating knowledge sharing and enabling access to a pool of technical experts and mentors. In addition, we will provide practical resources for programs and offer both financial assistance, as well as design support to make the programs happen.





No Other Year for Plastic Initiatives

NOYPI 2025

Focus

Flexible plastics (sachets)

NOYPI 2025 is a multi-stakeholder coalition study developing systemic zero waste distribution systems to eliminate sachet use in sari-sari stores in the Philippines.



Philippines



project brief >

Key Impacts



Sari-sari stores Supported



Advancing Gender Equality

Details [here](#)



Amount of Plastic Waste Diverted

According to a 2019 GAIA report, the Philippines disposes of 164 million sachets per day. Sari-sari stores are a primary point of sale for these sacheted goods and transforming their delivery system will be a key factor in diverting the tonnes of plastic waste consumed and disposed of by the country.

About the Partner

Makesense

make_sense

Makesense is an international organization acting in more than a hundred cities across the world and 13 countries in Asia. Our mission is to facilitate the engagement and collaboration of all the players of the society towards the achievement of the Sustainable Development Goals.

We do that by offering incubation support to early-stage social entrepreneurs to build the pipeline of solutions, training and equipping citizens to advocate for the issues they care about and facilitating collaborations between all these players: the private - public sector, the civil society and citizens to scale the most impactful solutions and create a real systemic change.

Our methods and programs are supported and recognized by the biggest institutions such as the Obama Foundation, Bill and Melinda Gates Foundation or the United Nations.



Ways4Waste Innovation Challenge

Focus

Informal sector engagement and innovation



Philippines



[project brief >](#)

Ways4Waste Innovation Challenge by Villgro Philippines and The Incubation Network is a fully virtual 10-week program that seeks to support Filipino innovators solving challenges at the nexus of climate and gender, with a particular focus on waste management systems and female informal workers. The program will provide 3 design challenges for participants to create solutions around the plastic problem in the Philippines, all of which are focused on creating circular economies and providing better livelihood opportunities to female informal workers.

Key Impacts

 **15 Idea Stage Innovators**



Amount of Plastic Waste Diverted

According to a 2019 GAIA report, the Philippines disposes of 164 million sachets per day. Sari-sari stores are a primary point of sale for these sacheted goods and transforming their delivery system will be a key factor in diverting the tonnes of plastic waste consumed and disposed of by the country.



Advancing Gender Equality

Ways4Waste Innovation Challenge aims to bring to light key issues in the waste management system, especially as women are disproportionately affected by pollution and the climate crisis. This will be evident in program communications, as well as in the creation of design challenges and content for the program.

As the program uses the design thinking process to guide participants through ideating solutions for waste management, key questions on gender and inclusion will serve as a guide for the participants to always place inclusion at the core of their proposed innovations. Examples of these questions include:

- How does your solution affect informal workers, especially women and girls?
- Who are the stakeholders involved? Do women have a role to play in this space?



About the Partner

Villgro Philippines

Villgro Philippines is an early-stage social enterprise incubator and investor aiming to create successful, innovative, impactful enterprises in the country. Our hands-on incubation model will provide funding, mentoring, knowledge and networks to early stage entrepreneurs, who are building innovative solutions to impact the lives of the poor. Our unique incubation model will help entrepreneurs strengthen their problem solution fit, validate business models and build and implement a strong go-to-market strategy that will be sustainable and impactful.



Plastic Waste Incubator 2021

Focus

Plastic Alternatives + Connections to angel investments

Plastic Waste Incubator 2021 focuses on training early stage entrepreneurs to establish a viable product or service to address plastic waste, while engaging angel investors to navigate potential funding opportunities in Vietnam.



Vietnam



[project brief >](#)

Key Impacts



10 Startups Supported



Advancing Gender Equality

Selecting teams that have at least 50% gender diversity or are working on solutions that serve women in what they are doing or how they are doing it.



Amount of Plastic Waste Diverted

By working with entrepreneurs on alternate plastic solutions, our goal is to begin to identify, establish and grow products and services that address plastic waste. The projected tonnes of plastic waste diverted in this sector over the next 20 years is 300 million tonnes.



About the Partner

Spring

Spring is a global incubator, accelerator and advisory firm that helps impact entrepreneurs, investors and entrepreneurial ecosystem builders thrive.



About the Partner

KisStartup

KisStartup (Spring's local Vietnam partner) was established in 2015 with the mission to accompany entrepreneurs and startups in enhancing their innovation capacity, to support them to innovate more effectively and bring more practical benefits to the community. Their vision is to become a flourishing community of innovators, rooted in Vietnam and acting globally, that creates long-lasting impact.



hello@incubationnetwork.com
@incubationnetwork
incubationnetwork.com



The Incubation
Network Presents

**INCLUSIVE CIRCULAR
ECONOMY PROJECTS**

POWERED BY

SECOND
MUSE



The
Circulate
Initiative

SUPPORTED BY

Canada

Program undertaken with financial
support of the Government of
Canada provided through Global
Affairs Canada

**ALLIANCE
TO END
PLASTIC
WASTE** 